OVERVIEW

Spudnik Press Cooperative is more than a printmaking studio. By offering a welcoming space to be creative, share ideas and pool resources, Spudnik Press fosters community, cooperation and experimentation. These traits are central to our mission and our vision. For businesses that prioritize these same values, we offer our Corporate Sponsorship program as a way to bring community-building creative opportunities to their staff, while supporting our mission as a non-profit organization.

The Spudnik Press Sponsorship Program is developed around what we do best: providing hands-on opportunities to make prints in a welcome and creative environment. This Sponsorship program is a unique opportunity for businesses to offer their staff or clients an enriching workshop experiences at our fine art printmaking studios. Experiencing our programs first-hand, participants will be able to try out a new skill, make new connections with co-workers and reboot their creative practice.

This innovative approach to sponsorship provides crucial funding for our rich network of programs and services at Spudnik Press while allowing businesses to bring their staff together for a creative retreat, a team-building opportunity, and an enriching fun project. As no two businesses are alike, our staff and Teaching Artists are excited to collaborate with each sponsors to tailor the perfect art-making workshop.

In addition to all the traditional benefits of sponsorship (brand visibility, recognition, invitations to exclusive donor events), sponsors are exposed to Chicago’s up-and-coming creatives including artists, curators, designers and printmakers, as well as art buyers, gallerists, and fellow patrons of the arts.

BECOME A CORPORATE SPONSOR

For more information about sponsorship benefits and custom workshop options, or to become a Sponsor today, please contact:

Angee Lennard, Executive Director
angee@spudnikpress.org
312-563-0302
THE SPUDNIK PRESS COOPERATIVE
SPONSORSHIP LEVELS

All Sponsorships are for 12 month terms. All benefits must be redeemed within those 12 months.

APPRENTICESHIP LEVEL $1500

Benefits:
• Custom private workshop for up to 12 employees or clients.
• Logo placement and name recognition through Spudnik website, annual report, email campaigns and social media.
• Invitation to donor special events.
• Gift acknowledgment letter*

Return on Investment:
Underwrites the cost of three youth workshops in partnership with area non-profit organizations, serving up to 75 high school students.

EMERGING ARTIST LEVEL $2500

Benefits:
• Custom private workshop for up to 18 employees or clients.
• Logo placement and name recognition through Spudnik website, annual report, email campaigns and social media.
• Invitation to donor special events.
• Gift acknowledgment letter*

Return on Investment:
Underwrites the cost of one three-month Residency for an emerging Chicago artist, including unrestricted access to all Spudnik Press facilities, a studio visit with an established artist, curator or dealer, and a culminating solo exhibition.

MASTER PRINTER LEVEL $5000

Benefits:
• Custom private workshop for up to 24 employees or clients.
• Light refreshments for workshop participants
• Logo placement and name recognition through Spudnik website, annual report, email campaigns social media and printed promotional materials.
• Option to attribute gift to a program or event of choice and receive acknowledgment as a Program or Event Sponsor (Online, in print, and when appropriate at events).
• Invitation to donor special events.
• Public thank you at Annual Benefit.
• 2 VIP Tickets to Annual Benefit.
• Gift acknowledgment letter*

Return on Investment:
Underwrites the cost of a cohort of four Spudnik Press Fellows. This is a seven-month program for emerging Chicago printmakers that combined unrestricted access to all Spudnik Press facilities with professional development, teaching and leadership opportunities.

*Please note that by forgoing the custom private workshop, a greater portion of the sponsorship donation will qualify as tax deductible. Businesses that prefer to opt out of the workshop option should indicate this at the beginning of the sponsorship period.
THE SPONSORSHIP PROGRAM

CUSTOM PRIVATE WORKSHOPS

Spudnik Press functions as a lab for teams to reinvigorate their creativity, learn new skills and connect with their coworkers.

Workshops can prioritize technical skills, experimentation, dabbling with a new craft or simply having fun. Workshops can be modified to function as a staff retreat, an office holiday party, or an after-work “ink & drink” social. Our staff is eager to brainstorm a custom project that is perfect fit for the goals and needs of your business!

Workshops are typically 3 hours and most can be modified to accommodate various group sizes.

Sample Workshops

T-Shirt Printing:
Participants bring black and white images and t-shirts or totes. People work in small groups to produce a company logo or their own designs on fabric.

Poster Printing:
Great for a team of designers who want to learn technical skills like designing for print, mixing inks, and registering multiple layers of ink. Participants will work in teams to prints posters designed in advance.

Monoprinting:
Participants learn an experimental and unpredictable art process, that often results in unexpected but welcome results. Students will each leave with many unique prints and the experience of getting inky in the printshop.

Relief:
Participants will each develop a one-color note card from a photo or sketch that they arrive with. This process balances visual communication and expression with left-brained problem solving, planning, and visualizing. While the art project is not collaborative, the process allows for lots of conversation while carving and printing.

Bookbinding:
Balances the satisfaction of making a functional object with developing new hand skills. Each participant will leave with a small collection of books with different styles of binding.

Letterpress:
Connect typographical terms and concepts with the history of print through a collaborative letterpress project. This workshop requires attention to detail and an interest in printing processes.
THE SPUDNIK PRESS COOPERATIVE

AT A GLANCE

THE SPUDNIK PRESS MISSION
Spudnik Press Cooperative is a community-based art center located in a warehouse-turned-arts hub in West Town, Chicago. Unique in its dedication to printmaking and the cultural traditions surrounding print, Spudnik Press studio houses professional facilities and rare equipment for a wide variety of traditional print processes and fine art publishing.

Spudnik pursues its mission-- to “provide facilities and services to artists who need a place to create or exhibit their original artwork, especially those who cannot obtain access to traditional printmaking facilities and exhibition spaces because of financial or other limitations” and “to provide education in printmaking practices though uniting professional artists with a diverse community of emerging artists, established artists, youth, and adults.”-- through offering an array of programs that combine studio access, professional assistance, education, collaboration and the presentation of original artwork.

VISIBILITY & PROMOTIONAL REACH
All sponsors will be recognized through various materials, listings and publications to our community, consisting of:

3,700 ANNUAL PROGRAM ATTENDEES
7,000 ONLINE FOLLOWERS
3,000 E-NEWSLETTER SUBSCRIBERS
41,000 ANNUAL WEBSITE VISITS FROM OVER 25,000 UNIQUE USERS

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